Colonel Little's
Valley of the Moon
PROGRESS

Vol. I, No. 7 Boyes Hot Springs, Calif. Tues., Feb. 24, 1959

Fire Commissioner Campaign Is Ripe

Everything was closed up pretty tightly Monday, honoring Washington's birthday which actually was Sunday. Actually you might say it happened on February 11, but calendars were changed a bit later, and so February 22 is listed as official.

Schools, public offices, and most business houses closed for the day or for several hours. And Progress is late because we forgot all about the holiday, which isn't observed in the midwest as it is here.

What's the next holiday? St. Patrick's day comes March 17, but nobody closes up for it.

Anyone complaining about lack of rain? We've been getting plenty of late, and the ground's well soaked as of now, though we're still a bit behind normal average. Sonoma river has been running full, but no overflowing in this part of the Valley. Only isn't it a shame to see all that wonderful water making its swift way to the ocean, when next summer and fall it could be mighty handy to have right here, stored behind permanent dams, and used as needed.

"Big shots are only little shots who kept shooting."
VALLEY JEWELERS
On the Hiway Boyes Springs

The man best equipped to do his outdoor work efficiently during heavy rainstorms seems to be Bud Delaney of the Richfield service station. Bud dons a slicker, wears a seaman's hat that sheds rain like nobody's

business, raintight shoes, and he really acts as though he doesn't mind the rain even a little bit.

REAL SPANISHER FOOD
It's a House Specialty
Wonderful Steaks and Chops
Cocktail Bar
MENDEL'S CAFE
On the Plaza Boyes

JOHN'S SEWMACHINE SHOP
Sales, Service, Repairs, Parts
18375 Sonoma Hiway 12, Boyes
Phone WE 8-8152

Looks like we're going to be on the ballot as a candidate for fire commissioner of the Valley of the Moon district, election coming up April 6. Now all we need is a majority vote, which is something else again.

To us the job appears to be of an administrative sort, with three commissioners functioning. We never got rich in private business, but still have managed to eat well, pay our taxes, insurance premiums and various expenses always cropping up, and might be able to contribute a little something to the well-being of the district.

What about age? No older than you feel, 'tis said, and we certainly feel as young as 50, which is a nice round figure as relates to age. So away we go with our little fling. Wish us well.

Our friend K. C. Jones, who has a paper in Carson City, Nev., and various other places, comments: "Newspaper ads can be read if and when you want, but TV ads are pushed in your face. Result, after too many repeats, the TV ad is often worth less than nothing."

ROSE CLEANERS
Laundry - Alterations
18045 Sonoma Hwy., Boyes
Phone: WEbster 8-2724
Free Pickup and Delivery
Guy and Rose Bounds, Owners

MISSION CHAPEL MORTUARY
Sonoma WE 8-3357
James and Jack Bisso
Home Owned and Operated

Coupla years ago when our papers were distributed on Fridays, it rained every Friday for seven straight weeks. And we got soaked. Now the delivering is done on Tuesday, but already we've had four straight Tuesdays when it rained cats and dogs. Must be a jinx.

B & L REFRIGERATION
Fetters Springs, Hiway 12
Laundromat, Too
Everything in Refrigeration Service

FRANK'S HARDWARE
Castner Bldg., Boyes
Garden Equipment Appliances
Giftware - Paint - Tools - Glass

Remember a couple of real flareups we had as a kid—and we were wrong in each case. Mother bought us a pair of brown corduroy pants (short) and we positively refused to wear 'em. Later changed our mind and found they were the nicest pants we'd ever had, and they wore like iron.

Much the same thing happened with a shirt with sailor collar. Imagined it was too sissified, and refused to wear it. But later it became a real favorite.

LEE STARRETT, MASSEUR
At Bathhouse, Boyes
Zone Therapy - Massages
Slenderizing
Special Low Rates

SAM KINSPEL
"The Insurance Man"
Service - Savings - Safety—on all of your insurance needs since 1925. Phone WE 8-2435 for plan that could reduce your insurance cost.

You're a little on the old side if you can remember when men's shirts had only a small opening at the top, and you had to pull them on over the head. The coat type shirt, with buttons all the way down, came as a real boon to the males.

Had a "fake" sweater-like gadget which went well with cold weather. Of stout wool, the front wasn't more than 10 inches long, but the rolled turtle-neck collar (snapped at the back) was warm and snug-like.

Lots of males wore caps, with earflaps to cover your ears in the cold weather, when sometimes the thermometers went down to 25 below zero. There was a brief popularity for fur caps, also with pull-down flaps. As of today, we hear the men are mostly wearing ear muffs when the cold is intense.

(Only, why do people live in such places?)

BANCROFT NURSERY
So. Broadway, Sonoma
Phone WE 8-2902
Flowers for All Occasions
Shrubs - Roses - Potted Plants
We Deliver

BATES AND EVANS
Funeral Directors
Gail Fehrensen Jr.
Owner and Director
Serving families of all faiths, regardless of financial circumstances, since 1879.
WE 8-2686 691 Bdway, Sonoma

Where do the sillier dogs live—Boyes or El Verano? We mean those who proceed to the center of the roadways and lie down and sleep regardless of the traffic. Boyes dogs are plenty persistent (wonder why more of them don't get killed) but there seem to be more of them in El Verano.

Valley of the Moon
PROGRESS
Published every Tuesday
Box 476, Boyes Hot Springs,
Calif. Phone WEbster 8-5372.
By Mail, $2 per Year
(And we lose money)
Pickup, Free

Occasionally read Norman Vincent Peale's contributions to the nation's press. But can't always go along with him. Ferinstance, this week he confessed a liking for westerns, detective, murder and mystery TV programs, and we can't stand any of 'em. And some nights that's about all you can find. We'll take Desi and Lucy and Spring Byington.

For a free demonstration ride in a new Pontiac or Cadillac, call WE 8-3097. Free appraisals with no obligation.
IRV WATKINS
Talmadge "Babe" Wood Co.

HENRY FRANKLIN
Furniture - Rugs - TV
Appliances
Former Hammond Lumber
Yard Main Bldg., Boyes
WEbster 8-3003

Local Lions club had quite a meeting last week Tuesday. About 30 members of the Vallejo club made an official visit. Guests included District Gov. T. B. Carlson of Arcata; the district governor of Zone 5, Ellard Williams of Fairfield, officers of clubs in Fairfield, Calistoga and Napa.

ADOBE DRUG
417 First St. W., Sonoma
WE 8-2971 (Ray S. Duer)
Prescription Specialists
Veterinary Supplies
with big black seeds).
SONOMA MISSION INN
Boyes Springs
Magnificent Quarters
Wonderful Meals
Cocktail Bar

Jim Maher of the meat department at the Food Center, and his family, are back after a week spent mostly in Chatsworth, our stamping ground for a while. He brought back much news of interest, along with greetings from several of our old friends there. He tells of one corner with a half dozen one-story stores (rather delapidated, too) just sold for $150,000.

SEWING MACHINE RENTAL
New modern machines with reverse stitch, $5 per month. Sales and service of new and used machines. Free pickup and delivery.
LI 5-0898

BROADWAY EQUIPMENT & GARAGE
Formerly Buck's Garage
Complete Automotive Repair
Air-Cooled Engines
Bicycle Repair and Sales
Hwy 12, Boyes WE 8-3737

Mystery: Daily Review has a large pit under its big press. It's all solid cement, but some way water seeps in during heavy rains. And now there's a bullfrog in the pit—but how in the world did it ever get in? He has a brilliant base voice.

LARSON'S LIQUOR & SPORTING GOODS
Hiway 12, Boyes
Sportsmen's Supplies
Liquors - Wines - Beer

L & M DRIVE-IN
On the Hiway, Boyes
Specializing in Quality Hamburgers. Soft Drinks. Milk Shakes.

While Ed Reedy is a mighty busy man, what with all the flood of income tax returns he's being called upon to prepare along about now, he still finds time daily to repair to the Deluxe Delicatessen next door and enjoy a little coffee break. In fact he puts out a sign reading: "Gone for coffee. It's on me. Join us." Maybe we just will.

EL DORADO HOTEL
Plaza, at 1st St. W. & Spain
John Merlo, Prop.
Splendid Cuisine — Italian Foods Featured. Cocktails.

DENNY'S COG CLUB
Sportsmen's Headquarters
Hiway 12, Center of Boyes
Everything in Drinkables

For the first time in ages, you now can really see the Boyes bathhouse. With all, or 'most all, the big eucalyptus trees removed from the southern exposure, the rambling building comes into sharp perspective. Worth a look. The bathhouse is expected to open for the season sometime between the middle and end of March.

VALLEY OF THE MOON CLEANING PLANT
All Work Done on Premises
17533 Sonoma Hiway, Boyes
Phone WEbster 8-5830

HALL N. NEWHALL
Licensed Landscape Expert
No Job Too Large, None Too Small for HALL
Box 132, Sonoma

One of the longest walks, under cover, that we know of is the corridor at Mission Inn leading from the lobby to the dining rooms. By the time you get to the dining area, you're really hungry.

BATHHOUSE BARBER SHOP
Open Daily Year 'Round
There's an art in cutting hair.
RILEY THE BARBER
Masters It

BUD'S GARAGE
Cor. Railroad & Cherry Sts.
All Work Guaranteed
Chevron Service Station
Phone WE 8-3971

Two English schoolboys were bitter enemies. One entered the royal navy and in time became an admiral, while the other entered the ministry and eventually donned a mitre. Their hatred never ebbed.

Years later they met on a London railroad platform. The bishop who had grown quite fat swept up to the admiral, resplendent in his glittering uniform, and said: "Station-master, from which platform does the 10:05 leave for Canterberry?"

The admiral bowed and replied, "Platform 5, madam. But, in your condition, should you be traveling?"

RICHFIELD SERVICE
Bud Delaney, Prop.
Main Corner, Boyes
Finest Service
Gas - Oil - Tires - Batteries

DE LUXE DELICATESSEN
18305 Hiway 12, Boyes
Tea Room in Connection—
Imported Delicacies
Beer, Wine, Dairy Products
Pizzas, Too
Phone your order—WE 8-4865

Jessie and Joe Udvic will open their new cafe in El Verano this Thursday, Feb. 26. No formalities are planned, but a grand opening is scheduled for some time right after Easter.

The cafe is housed in what is probably the oldest building in El Verano, occupied over the years as a general store, postoffice, bus station, known as the Mulford block at the main corner of town. There was some delay in getting clearance for a general license, but the state board of alcoholic beverage control upheld the Udvics on all counts, there having been some objections listed with the board.

Udvic is a long-time El Verano resident, operated Our Resort for many years. He is a commissioner of the Valley of the Moon fire district.

OUR RESORT
El Verano, Calif.
Home of the Stein Club
Beer on Draft
Best Mixed Drinks

BROADWAY COCKTAIL LOUNGE
Where Good Friends Meet
Delicious Buffet Lunch
11:30 to 2:30 Daily
536 Broadway WE 8-2905
Jerry Duncan

Goin' to need a good second-hand lawnmower before long. The grass is getting out of hand. Anybody got one? Just a little backyard, but it's going to need some attention. Phone WE 8-5372.

SONOMA GOLF & COUNTRY CLUB
Arnold Drive
Serving Breakfasts, Lunches
Best Bet for Banquets

The current hassle between Nevada and California is most interesting. Nevada wants about 20,000 square miles of California lying east of the Sierra crest and including Lake Tahoe, several towns including Susanville and Bishop, and some magnificent scenery. Nevada's chances don't appear too bright — but wouldn't it be fun? Maybe the Springs area could be established as a Nevada outpost, with corridors and everything.

LITTLE SWITZERLAND
Riverside Drive, El Verano
Old-time Dancing Saturdays and Sundays
Open Nightly

Valley of the Moon
HAND-MADE CIGARS
Union Label
Now in Five-Paks
If your dealer isn't stocked drop in at factory, El Verano

Saw an ad somewhere listing fireplace wood at $25 a cord. Wonder just what they consider a cord? Last time we checked, the current cords are only one-third the size as defined in all dictionaries. The standard cord used to be 8 feet long, 4 feet high and 4 feet across. Now they're cutting the wood into 16 inch lengths.

In the midwest wood cost $4 a cord. Then the younger boys in the family would get out the old bucksaw and saw through twice, making three stove-size pieces. And one of the kids would grab an axe and proceed to split the larger chunks into sizes that could be handled in the kitchen range. Them were the days! Or don't you agree?

GREENGRASS REALTY
Hiway 12, Boyes
Fast Action on Your Listings
Complete Real Estate Service
WEbster 8-4731

A & B MOVING, HAULING, STORAGE
M. L. Rucker, Owner
Trailer Rentals
18985 Sonoma Hwy. WE 8-4515

A bone fragment from some prehistoric creature has been found near Palo Alto, the first time such a find has been made south of Santa Rosa. A scientist says mammoths roamed this country in the pleistocene period, and identified the bone fragment as part of the pelvic bone of a proboscidian mammoth, which lived along the west coast.

ELECTRONIC DRIVE-IN
736 W. Napa St., Sonoma
TV - Radio - Auto Radios
Al Kraft - Sam Castori
WE 8-4839

SONOMA GROVE
Hiway 12 south of Boyes
Banquets - Parties
Italian and American Foods
Seafood - Cocktails

Every weekday evening we all get immense quantities of news over radio and TV. Then on Saturdays and Sundays we get nothing! How come. Most everybody is interested in news no matter what the day. If it's too much to ask Huntley or Edwards or Pearson or any of the big ones to work seven hours (or half hours) a week, why don't the various channels hire a substitute for the weekends?

A & B DELICATESSEN
On the Plaza, Boyes
Home-cooked Foods — Roasts, Pies, Salads, Etc. Delicious.
Open 10 a.m. to 11 p.m.—till 12 midnight Saturdays.

Heard a man on radio pronounce it Rio de Haneiro. Perhaps he's right. Wonder when they'll start calling it Hune or Huly?

CHEF CARDINI'S RESTAURANT
Heart of Glen Ellen—In the Jack London Country
No finer food served anywhere.
Complete catering service and banquet facilities.

The dems are getting frugal —at least in certain categories. Hereafter there'll be no more fund-raising banquets where more than $100 a plate may be charged. Maybe an exception could be made with some of the dems who have accumulated their millions, and the party could well use a few extra sheckles.

FOOD CENTER — MEATS
Jim Maher, Your Meatman
Highest Quality, Always
Meats Cut to Order
Fresh Poultry

Says Doc Allen in the Simi Valley Advertiser:

"What should I be doing with NOW, my only certain bit of time! My only sure possession of usable existence. Tomorrow is like the other side of the moon; I'm sure it is there somehow but it never comes to shine for me.

"And there, the NOW I mentioned has gone — a fleeting moment it was mine, now it is yesterday forever. . . . Here is another NOW. It has a golden sheen—it IS gold, providing I make use of it; otherwise it becomes the lead of yesterday.

"It is queer how some things impress us, and just here I take the liberty to repeat the words of a friend as they seem apropos: 'Fortunate indeed is he who has work to do—and is doing it.' "

GLEN ELLEN LIQUOR STORE
Slim Wallace, Prop.
Largest Variety of Liquors, Wines, Beer, Accessories
In the Valley

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